

MS. CLAIRE KEOW

CLAIRE KEOW is a dynamic speaker and trainer. Acclaimed as a Strategist and Marketer, she had her secondary and tertiary education in Singapore, Australia and Malaysia. Her credentials are in Commerce Degree majoring in Marketing and Economics where she was awarded *Outstanding Scholastic Achievement and Excellence Award* from Curtin University of Technology, Australia. She is also a Certified Professional Coach certified by International Coach Federation, USA and is currently pursuing her Masters in Business Administration.

Formerly working with the largest local conglomerate in Malaysia, she was selected to be part of a Management Trainee Scheme that groomed Future Leaders. Here, she was exposed to great training such as INSEAD Executive Education Programmes, held responsible and key roles in Internal Audit, Finance, Marketing, Human Resources and Operations Department for 6 years.

In addition, she was also sent to Sri Lanka with Top Malaysian Delegates for Negotiation, South Africa for Internal Audit, Vienna in Austria for transfer of technology, London in UK and Frankfurt in Germany for benchmarking purposes and Portugal to meet with 45 different nations for bilateral discussions. This gave her the competitive edge to understand and able to look at businesses from a 'helicopter' viewpoint and hence embarking on solid, practical strategies that would propel an Organisation forward.

Claire Keow has done extensive research and her experience as a corporate and school trainer has given her the edge to design programmes that are innovative and effective like "**Walk, Run, Fly**", "Smart Hunt", a Self-Discovery & Development Programme for Teenagers and Adults and "Yes! I Can!" Study Smart Programme where hundreds of High-Achievers have graduated. These programs have been conducted for private and government schools successfully.

She has conducted many successful public and in-house workshops which include Effective Communication, Customer Service, Sales Strategies, Motivational and Team Building, amongst others. Recent workshops facilitated include 17 teambuilding programmes organized for MAXIS Mobile, SIEMENS, Majlis Bandaraya Shah Alam, MINDEF, sales leadership for Y.S.P Industries Berhad, Customer Service workshops conducted for Universiti Tunku Abdul Rahman (UTAR), Open University (for Jaya Jusco), Kajang Prisons, Reinhausen, Airfoil, amongst others.